

## **Geoffrey Knox President**

Geoffrey Knox is president of Geoffrey Knox & Associates, a consulting firm that creates communications strategies on social and political issues for non-profit organizations at the local, national and international level. The firm focuses on communications that educate and mobilize the public, attract supporters, influence policymakers, and enhance recognition for an organization.

The firm has a diverse list of clients and issues, but has gained significant expertise in the areas of women's reproductive health and rights, child welfare reform, sexuality and HIV/AIDS.

Founded in 1993 by Geoffrey Knox, the firm can engage a group of associate writers, designers, and media placement professionals with extensive experience in helping non-profits design and implement communications campaigns. Clients have consistently gained positive, influential media coverage. The firm also trains spokespeople for media interviews and public speaking engagements; helps to enhance development and fundraising efforts; and creates advocacy advertising to raise visibility on a particular issue.

Clients include, among others, the International Women's Health Coalition, Americans for Fairness in Lending, Children's Rights, Ford Foundation, International Trachoma Initiative, Lambda Legal, the Guttmacher Institute, the National Sexuality Resource Center, Catholics for Choice, Gay Men's Health Crisis, and International Planned Parenthood Federation.

Prior to 1993, Geoffrey Knox spent 12 years working in non-profit organizations, creating and directing the first communications efforts at The Vera Institute of Justice and The New York City Campaign Finance Board. He served as Director of Communications at Gay Men's Health Crisis and at the American Foundation for AIDS Research.