

Overview of Strategic Planning Experience

Geoffrey Knox & Associates (GKA) has conducted successful strategic planning with a range of non-profit organizations. This list shows different types of issues, organizations, and processes in which we have been involved.

International and Domestic Sexual and Reproductive Health and Rights

- [Gynuity Health Projects: Strategic Plan 2018-2023](#)
- [The Guttmacher Institute](#): Strategic Plan 1999-2014 and [Strategic Plan 2016-2020](#)
- [National Institute for Reproductive Health/NIRH Action Fund](#)—in 2012 and again in 2017
- [Physicians for Reproductive Health: Strategic Plan FYE2018-2020](#)
- [International Women’s Health Coalition](#): in 2007 and again in 2010
- [Catholics for Choice](#) —in 2010 and again in 2018
- [International Planned Parenthood Federation–Western Hemisphere](#)
- [Women’s Refugee Commission](#)
- Whole Woman’s Health and Whole Woman’s Health Alliance — in 2014, 2021,2023
- Sexuality Information and Education Council of the United States (SIECUS)
- National Sexuality Resource Center
- Ipas (Strategic Communications Plan)

Global Public Health Other Issues

- [Task Force for Global Health's International Trachoma Initiative](#) (including Strategic Communications Plan)
- Task Force for Global Health’s [Children Without Worms](#) (Strategic Communications Plan)

HIV/AIDS and Human Rights

- [Human Rights Campaign](#) (in partnership with Josh Mintz)
- [Movement Advancement Project](#)
- [Treatment Action Group](#) (TAG)

Academic and Cultural Institutions

- [The New School/Parsons School of Design](#), Curriculum for Masters of Science in Strategic Design
- Clark University, [Education Department](#), Strategic Plan 2023-2028
- [The Psychonomic Society: Strategic Plan 2013-2023](#)
- [Citizens Union of New York City: Strategic Plan 2012-2014](#)
- Nonprofit Coordinating Committee of New York (now [Nonprofit New York](#))
- New York Community Trust / [New York City Workforce Funders \(Re-Envisioning Report\)](#)

Youth

- [Children’s Rights: Expanding the Reach of Child Welfare Reform Nationwide - A Five-Year Strategic Plan](#)
- ANSWER, Sex Ed Honestly: [Strategic Plan 2013-2017](#)